**Technical University of Munich**

Proseminar/Seminar on \*Seminar Name\*

Professorship of Cyber Trust (I-24)

Seminar Report

**\* Title of your Report \***

\* Your Name or Names (Team) \*

Examiner: Prof. Jens Grossklags, PhD.

**Statement of Proper Attribution, Originality of Work**

Name(s):

I hereby declare that I/we have prepared the present work independently without any non-trivial help of third parties and without use of other than the specified tools. The data, concepts and other contents acquired directly or indirectly from other sources are clearly indicated by the citation of the literature and appropriately highlighted in the text. The used materials from other sources do not constitute an unreasonable amount of my/our submitted work, i.e., well over 80% of the submitted work is written by myself/ourselves. I/We are not reusing non-trivial portions of previous own work (e.g., previous seminar theses).

# Abstract

Please include a brief summary of your thesis. It should definitely not exceed one page in length.

# Introduction

In the introduction, you may want to address at least some of the following issues:

* What is the overall topic space of your thesis?
* What is the specific problem area which you focus on? Why is it interesting, relevant, and/or otherwise worthy of study?
* Do you have concrete research questions which you pursue with your thesis?
* What is your approach and methodology to tackle this problem area and potentially your research questions? (For most of you this will be some form of review of the extant literature.)
* If suitable, can you give a brief summary/overview of your findings?
* Are there high-level takeaways for the topic space which you have targeted?
* Provide a very brief description of the structure of your thesis. (E.g.: In the following section, I/We will discuss ... Then, I/we will address... Finally, I/we will present a research idea based on my thesis work.) Here you may also state what you are not doing in order to set the proper scope.

# The template

I think doing the layout in Word is fairly self-explanatory. As with Latex, try to adhere to the general constraints of the TUM layouts, except if you have good reasons to deviate (e.g., large tables or figures). If you are struggling with including such materials, then you can provide them also as separate files.

# How to cite

Citations in Word can be done manually or by using various kinds of tools. Please use whatever approach works well for you. Below are some text examples including references. You can simple use numbers to refer to the papers in the reference list (e.g., [1]), which should then also be provided as a numbered list. Here, I manually entered a more complex citations style, i.e., stating the actual first author (plus *et al.*, if more than two authors), or in the case of two authors both names, and the year of publication. I have included examples for various types of documents in the reference list at the end of the report.

Example 1 (Summarizing a paper): We suggested in public FTC hearings that federal authorities should revisit their basic approach to benchmarks with respect to industry self-regulation to create reliable standards for consumers to rely upon [Turow et al., 2006].

Example 2 (Providing a direct quote from a paper): Good et al. wrote in their article that they were “particularly interested in the influence of different but conspicuous timing modes” [Good et al., 2005].

Here is an example for an industry report: AOL published an interested report about user habits [AOL and National Cyber Security Alliance, 2004]; or if you use numbers then [1].

This is an example for a journal article with two authors: Masson and Waldron conducted a readability study in which they found that participants struggled to understand complex legal concepts [Masson and Waldron, 1994].

# Length

Your seminar thesis should be at least 12 pages excluding abstract, title pages and references. If you feel that this is too challenging given your topic, then please contact me.

Longer (or even considerably longer) works are permissible, if your work warrants a longer write-up.

# Research Proposal

If the core part of your thesis is predominantly a review or synthesis of prior work (either academic, industry research, or other public resources), then please use about 2 pages to develop one or more ideas for a possible future research project that you could feasible conduct yourself as an extension of your work.

If you are conducting your own research in the thesis, then it is not needed to devote a section to future research. However, it cannot hurt to provide a brief outlook on what other analyses etc. could to undertaken.

# Checklist of Items to be Sent to Seminar Instructor

Here is a checklist of everything I require from you:

* The final WORD file.
* A final PDF version of your thesis.
* You should also make any data, code that you used for your thesis available.

# References

Note… I only numbered the first reference. Obviously, if you are numbering references, then all should be included in the numbering scheme. Minor references like some websites can also be included as footnotes.

[1] AOL and National Cyber Security Alliance: AOL/NCSA online safety study, (October 2004). http://www.security.iia.net.au/downloads/safety\_study\_v04.pdf

Good, N., Dhamija, R., Grossklags, J., Aronovitz, S., Thaw, D., Mulligan, D., and Konstan, J.: Stopping Spyware at the Gate: A User Study of Privacy, Notice and Spyware. Proceedings of the Symposium On Usable Privacy and Security (SOUPS 2005), (2005) 43-52.

Masson, M.E.J., and Waldron, M.A., Comprehension of legal contracts by non-experts: Effectiveness of plain language redrafting, Applied Cognitive Psychology, 8 (1994) 67-85.

Turow, J., Hoofnagle, C., Mulligan, D., Good, N., and Grossklags, J. (2006) Consumers & Privacy In the Coming Decade, Session on Communicating with Consumers in the Next Tech-ade - The Impact of Demographics and Shifting Consumer Attitudes, Public Hearings on Protecting Consumers in the Next Tech-ade, Federal Trade Commission, Washington D.C., November 6 - 8, 2006.

# APPENDIX

Please feel free to include any supporting documents (e.g., data, screenshots, longer excerpts from articles which you have reviewed) in the appendix, or upload it separately.

Good Luck!

Please feel free to contact me with any further questions, but as I am rarely working in Word myself, I probably cannot be of much assistance with complex problems. Otherwise, good luck with completing your seminar thesis in Word.